



STATE FORM 14

SALUTE PAGE:

**Each contestant has one page in the program book-
it is called a "Salute Page".**

PROGRAM BOOK SALUTE PAGE: WHAT IS A SALUTE PAGE?

The MAROTeen Photoshoot is APRIL 1, 2017. Photos will be taken by Michelle Roberts, owner of License to Shoot Photography in a location to be announced in Little Rock, AR.

- Each contestant will purchase a salute page for the Program Book \$400
- This your introduction page in the program book
- This page will be created, designed, and photographed by Michelle Roberts
- Every contestant must have a salute page
- These photos are the Website Photo Contest also
- Cost \$400
- Make your checks payable to: Miss Arkansas Pageant
- Clearly identify in the check memo line your check is for: Salute Page

WHAT TO WEAR TO THE PHOTO-SHOOT: To be announced.

PHOTO PROPS: NONE

NO PHOTOSHOOT VISITORS at the shoot site on APRIL 1:

- You may need someone to bring you to the shoot site and drop you off - parking availability at that location may be limited, but no one at the shoot site.
- The photographer is great at bringing out the very best you in photograph.
- We need this shoot to run smoothly and on time with no interruptions.
- We also want to capture you at your best without outside influencing.
- Sorry NO ED's or FD's either.

SALUTE PAGE COST: \$400

WHAT TO DO BEFORE THE PHOTO SHOOT:

"The Power of Words".

Each contestant will be asked to submit a power word!

On March 12, 2017, you will receive an online form emailed to your address on file asking you to submit your selection for "The Power of Words". Respond ASAP so we can approve your selection.

- o We will review your "word" selection
- o If duplicate "words" have been selected, we will ask those contestants to select again.
- o First come, First Serve
- After "The Power of Words" selection is approved, you will receive the online form asking you to write 25 or less word paragraph about your selection of this inspiration word to appear in the program book.
- Then Before AND NO LATER THAN April 1, 2017 final submission.

BEFORE APRIL 1, 2017: NUMBER OF CONTESTANT ADS SOLD:

This year, the Miss Arkansas's Outstanding Teen Scholarship Pageant will again combine our program book with the Miss Arkansas Program in a flip book format. We are aligning our priority for Lottery On-line



selection order by allowing the contestants that sell the most additional ads to be first to select in the lottery. If there are multiple titleholders submitting the same number of ads, those contestants will be drawn randomly for their lottery placement: before moving to the next group of contestants. This should give titleholders who are more passionate about their placement a better opportunity to control group positions. All contestant additional ads are \$500.

APRIL 1: WHAT DO I BRING TO THE PHOTOSHOOT TO TURN IN: Bring Three small or letter size envelopes with the following:

ENVELOPE 1:

1. Bring a small envelope with Your Title and Name no the envelope.
2. Place in the envelope the Thumb Drive with the following files. Make folders for the number items.
 - A. OFFICIAL HEADSHOT Folder:
 - ONE COLOR AND
 - ONE BLACK AND WHITE(FYI: Do not share your OFFICIAL headshot on Social Media until they are all posted on the website under the contestant tab please.)
 - B. RESUME Folder: One digital copy of your Resume
 - C. PLATFORM Folder: One digital copy of your Platform
 - D. ADS Folder: digital camera ready copies of your ADS sold.
 - E. One digital copy of your AD payment form. You can scan or take a photo copy by phone of this form but no other forms.

ENVELOPE 2:

In a (2) second small letter size envelope put your Title and Name on the outside of envelope:

- Put your \$400 check for your Salute page in the envelope.
- Label the envelope Salute page payment.

ENVELOPE 3:

- In a (3) third #10 small legal size envelope place: Do NOT fold if possible
- AD PAGE PAYMENT FORM (hard copy):
 - Your payment form is below and is also on the state forms tab of the website
 - YOU MAY HAVE AS MANY AD PAGES AS YOU WISH. Each Ad page is \$500.
 - Make the check(s) payable to "MISS ARKANSAS SCHOLARSHIP PAGEANT".

Program Book Photo– Salute Page Sponsors

1. If you secured sponsors to help you pay for your \$400 salute page (your contestant page);
2. List your sponsors as they are to be printed on your salute page on the salute page profile on line form.
3. We will include the list of sponsors on the Program Book salute page.
4. Due April 1, 2017.
5. This sponsor information, your profile, and other information will be designed and placed over your contestant salute page photo shoot picture.



6. List sponsors **exactly** how you want on your salute page ad sponsors name line in the program book.
7. You do not have to fill all spaces in the form below.
8. Print the sponsors that helped you pay for the salute page.
9. Remember space is limited.

Program Book Photo– AD Page Sales

AD PAGES: AD Pages Requirements -

- CLEAN, CLEAR COLOR layouts in either PDF or JPEG format 300 dpi
- If you send by JPEG format they can be used on social media during your year.
- Submitted by place those ads on a thumb drive folder named ADS to be turned in
- April 1, 2017
- CAMERA READY!
- Program book AD is Full Page Image Size will be 7.5” x 10.
- No partial pages 1 FULL PAGE.
- Paper photos, camera ready art only, or negatives WILL NOT be accepted. The AD must be complete and how the AD sponsor wants their AD to appear in the program Book.
- Place on your thumb drive.
- Place in your Photo Shoot envelope as directed.
- All ADs must be in COLOR!
- AD(s) are \$500 per page.

ADS:

- Put your Title and Name on the outside of your envelope
- Place in the envelope:
- AD(s) should be placed on one thumb drive with your headshot photos on the thumb drive (TD).
- On the Drive: Make a folder for each type item such as: Headshots, Photos, Resume, Platform and ADS
- Payment form and check must be placed in an envelope with the payment form

AD PAGE PAYMENT FORM

YOU MAY HAVE AS MANY AD PAGES AS YOU WISH. Each Ad page is \$500. (You may have as many as you wish @ \$500 each). Make the check(s) payable to “MISS ARKANSAS SCHOLARSHIP PAGEANT”.

- Complete the last page of payment form
- Make two (2) copies
- Paper clip checks
- Place in your photo shoot envelope. Do not seal the envelope.
- Turn in to CJ at Photo shoot April 1, 2017



PRINT THIS PAGE AND TURN IN AS DIRECTED:

YOU MAY HAVE AS MANY AD PAGES AS YOU WISH. Each Ad page is \$500. (you may have as many as you wish @ \$500 each). Make the check(s) payable to “MISS ARKANSAS SCHOLARSHIP PAGEANT”.

- WHAT #NUMBER OF AD PAGES DID YOU SELL? _____
- # NUMBER OF ADS ON MY TD (THUMB DRIVE): _____
- # NUMBER OF ADS EMAILED BEFORE APRIL 1: _____
 - PAYMENT ENCLOSED
 - TOTAL # ADS _____
 - TOTAL # CHECKS ENCLOSED: _____
 - \$\$ AMOUNT ENCLOSED: _____

If paying for multiple ads with please list all with check numbers

- 1. Ad Sponsor: _____ 1. Check # _____
- 2. Ad Sponsor: _____ 2. Check # _____
- 3. Ad Sponsor: _____ 3. Check # _____
- 4. Ad Sponsor: _____ 4. Check # _____
- 5. Ad Sponsor: _____ 5. Check # _____
- 6. Ad Sponsor: _____ 6. Check # _____
- 7. Ad Sponsor: _____ 7. Check # _____
- 8. Ad Sponsor: _____ 8. Check # _____
- 9. Ad Sponsor: _____ 9. Check # _____
- 10. Ad Sponsor: _____ 10. Check # _____
- 11. Ad Sponsor: _____ 11. Check # _____
- 12. Ad Sponsor: _____ 12. Check # _____
- 13. Ad Sponsor: _____ 13. Check # _____
- 14. Ad Sponsor: _____ 14. Check # _____
- 15. Ad Sponsor: _____ 15. Check # _____